



THE Y'S MEN'S CLUB OF MIDLAND, ONTARIO, CANADA

NEWSLETTER

October 15th, 2019

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2019/2020

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Social Media Update

Barb Lowe

Assisting You Social



Our club welcomed Barb Lowe from Assisting You Social. Barb has been taking care of our social media for the past 2 years and she gave an update as to progress. Our original purpose was to promote the Y's Men's club & its programs in the community with a hope that it would increase membership. Over 1,000 people/mth are keying into the club's facebook, twitter & Shop Midland accounts. Unfortunately, membership has not increased & Barb discussed possible ways we can do membership recruitment

through our social media. There is a need for someone from the Y's Men to coordinate & work with Barb's staff on this, highlighting events and programs that may attract new members. Social media is only one way of several to attract potential members and we do have to go out and ask potential members to join. Thanks to Barb for her continued good work as our club is recognized internationally for its social media presence on line.

Walk A Mile In Her Shoes

Kevin provided a written report on the success of this year's event to raise awareness & funds for Huronia Transition Homes (HTH) and their work in stopping violence & abuse against women locally. Final results look like **\$7,815.00** was raised which goes directly to HTH. Congrats to Kevin & his team of volunteers for outstanding work on putting this altogether!

International & Regional Report

Y's Men International welcomes the Y's Women's Club of Gunsan Saemangeum in Korea Chonbuk Region. This is the 5th club chartered in Korea Area this year. The club has 41 women members!



Time To Dine Fundraiser

All Y's Men & local businesses need to sell 1,000 tickets over the next 2 months. Teams of specified times @ venues: Food Basics Midland Penetang & YMCA. Please contact DUNLOP as he has boards, cash box, table & chairs.

MIDLAND
Midland Y's Men's
TIME TO DINE

Name _____
Address _____
Tel _____

Lic #M806029 0481

MIDLAND
Midland Y'Men's
TIME TO DINE

1st Prize - 24 \$100 dine out Gift Certificates to Local Restaurants
2nd Prize - \$150 Gift Certificate from Food Basics, Midland
3rd Prize - \$150 Gift Certificate from Foodland Penetanguishene

Draw Date: December 10, 2019 - 2 pm
Draw Location: Midland YMCA

Lic #M806029 0481 Tickets \$10.00 each

Y's Men can sell @ the following venues in Midland, Food-Midland & the contact TIM has sandwich

UPCOMING PROGRAM

- Oct 8 - Oct 15 - Membership Business Meeting with Barb Lowe in attendance
- Oct 22 - Membership Meeting
- Oct 29 - Pumpkinferno 7-10 pm at Discovery Harbour - \$8 admission with non perishable food donation. Dinner & Spouses invited! Drew to coordinate!
- Nov 3 - ??? Nov 12 - ??? Nov 19 - ??? Nov 26 - ???
- Dec 3 - ??? Dec 10 - Time to Dine Draw ???
- Dec 17 - Christmas Social ???

Visit our website at: www.midlandysmensclub.ca